Perry Meas

perrylinmeas@gmail.com | 714.383.0132
linkedin/perrylinmeas | www.perrymeas.com

Qualifications Summary

– User researcher with 5+ years experience executing user research for mobile and desktop consumer products, applications, and websites.
– Proficient in creating research plans, preparing lab equipment, facilitating sessions, writing reports, and engaging cross-functional partners.
– Research has influenced key product initiatives and contributed to dozens of new and upcoming features for 6+ mobile/desktop products.

Experience

Google, Google Messages (via Adecco)
Qualitative UX Researcher II
April 2020 – October 2021

– Facilitated qualitative studies and concept tests for Google Messages, including features such as media-sharing, RCS messaging, and Assistant.
– Reported on key communication app trends to design and cross-functional partners across design, engineering, and product management.
– Work contributed to several launched and impending features and influenced critical initiatives and product strategy for Google Messages.

Google, Material Design (via Adecco)
UX Researcher
August 2019 – February 2020

– Conducted usability studies with type consumers including rapid-iterative tests for a major redesign of fonts.google.com and Material Icons.
– Interviewed type executives, type designers, typesetters, and developers to understand needs of internal users and industry stakeholders.
– Formed guiding design principles for displaying and previewing Variable Fonts on Google Fonts web and mobile platforms.
– Efforts cleared the way for the redesign of the Google Fonts and Material Icons websites and launch of Google Variable Font technology in Q1 2020.

Google, Communications (via Adecco)
UX Research Assistant
January 2017 – January 2019

– Executed 65+ user studies for Google products such as Google Messages, Google Duo, Google Fi, and Allo on mobile, desktop, and tablet platforms.
– Primary methods included moderated lab interviews, remote interviews, concept testing, intercept studies, competitive analysis, and field research.
– Engaged with participant recruiters to set recruitment criteria and prepared screener questions, study plans, and scripts for each study.
– Prepared lab equipment (microphones, cameras, livestreams) for studies, and improvised important workarounds to system limitations.
– Communicated findings to cross-functional partners in weekly reports and led design sprints and workshops to advance product objectives.
– Mentored new research assistants on research practices, session moderation, and technical lab operations.

Skills

User Research Methods

Live Usability Interviews
Remote Testing
Prototype Testing
Concept Testing
Critical User Journey
Literature Reviews
Field Research
Intercept Studies
Rapid-Iterative Testing
Heuristic Evaluations
Remote Surveys

Remote Test Platforms

UserTesting
UserZoom
UserZoomGO

UX Design Tools
Figma
Marvel
InVision
HTLM/CSS
Javascript

Multi-Media

Video Editing (Premiere Pro)
Graphic Design (Photoshop)
Graphic Layout (InDesign)
Lab Design (audio & video)
Voiceover

Education

B.S. Informatics
B.S. Human Centered Design and Engineering

University of Washington
Class of 2016